



PROGRAM

day1
07/06

10:00 - 10:20	Welcome Speech
10:20 - 11:00	Future of Climbing I (panel discussion)
11:00 - 11:20	Coffee break
11:20 - 12:00	Future of Climbing II (panel discussion)
12:00 - 12:20	Coffee break
12:20 - 13:00	Product presentation
13:00 - 14:00	Lunch
14:00 - 14:40	Financing I: Private Equity Funds
14:40 - 15:00	Coffee break
15:00 - 15:40	From A to Z- What to Consider If You Want to Open Your Own Climbing Gym? (panel discussion)
16:00 - 19:00	Exhibit Halls Open Hours



PROGRAM

day2
08/06

10:00 – 10:40	Trends in Indoor Climbing Gym Design (panel discussion)
10:40 - 11:00	Coffee break
11:00 - 11:40	The Balance in Route Setting (panel discussion)
11:40 - 12:00	Coffee break
12:00 - 12:40	Product Presentation
12:40 - 14:00	Lunch Break
14:00 - 14:40	Financing II: Real Estate Funds
14:40 - 15:00	Coffee break
15:00 - 15:40	The great unexplored synergy between climbing and retail (panel discussion)
16:00 - 19:00	Exhibit Halls Open Hours



PROGRAM

day3
09/06

10:00 - 10:40	Rehab and Expansion of an Old Climbing Gym (panel discussion)
10:40 - 11:00	Coffee break
11:00 - 11:40	Flooring (panel discussion)
11:40 - 12:00	Coffee break
12:00 - 12:40	Franchise - Do's and Don'ts
12:40 - 13:00	Coffee break
13:00 - 13:40	Operations insights
13:40 - 15:00	Lunch Break
15:00 - 17:00	Exhibit Halls Open Hours