



1st Annual **World Indoor Climbing Summit**

June 07 - 09, 2018
Sofia Tech Park, Sofia, Bulgaria

Take part in the very first conference and exhibition focused on the business aspect of indoor climbing on a global scale. WICS aims to generate discussions related to hot topics in the industry, as well as its future, and to connect gym owners with leading suppliers of indoor climbing goods and services.

Join us for a series of presentations and open discussions held by the indoor climbing industry's top professionals.

DAY1	
10:00 - 10:20	Welcome Speech
10:20 - 11:00	Future of Climbing I (Panel)
11:00 - 11:20	Coffee Break
11:20 - 12:00	Future of Climbing II (Panel)
12:00 - 12:20	Coffee Break
12:20 - 13:00	Product Presentation
13:00 - 14:00	Lunch
14:00 - 14:40	Financing I: Private Equity Funds
14:40 - 15:00	Coffee Break
15:00 - 15:40	From A to Z - What to Consider When Opening a New Climbing Gym? (Panel)
16:00 - 19:00	Exhibit Hall Open Hours
DAY2	
10:00 - 10:40	Trends in Indoor Climbing Gym Design (Panel)
10:40 - 11:00	Coffee Break
11:00 - 11:40	The Balance in Route Setting (Panel)
11:40 - 12:00	Coffee Break
12:00 - 12:40	Product Presentation
12:40 - 14:00	Lunch Break
14:00 - 14:40	Financing II: Real Estate Funds
14:40 - 15:00	Coffee Break
15:00 - 15:40	The Great Unexplored Synergy Between Climbing and Retail (Panel)
16:00 - 19:00	Exhibit Hall Open Hours
DAY3	
10:00 - 10:40	Rehab and Expansion of an Old Climbing Gym (Panel)
10:40 - 11:00	Coffee Break
11:00 - 11:40	Flooring (Panel)
11:40 - 12:00	Coffee Break
12:00 - 12:40	Franchise - Do's and Don'ts
12:40 - 13:00	Coffee Break
13:00 - 13:40	Operations Insights
13:40 - 15:00	Lunch Break
15:00 - 17:00	Exhibit Hall Open Hours

The organizer reserves the right to make changes in the program content and schedule.

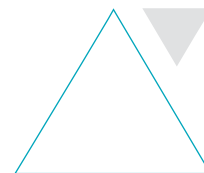
Exhibitor Profile

The exhibition floor is expected to gather more than 20 international companies - manufacturers and suppliers in the following product and service categories:

- Climbing Walls
- Flooring
- Holds and Volumes
- Climbing Gear
- Climbing Safety
- Sports/Climbing Wear
- Insurance
- Financing
- Software
- Consulting

Visitor Profile

- Climbing Gym Owners and Managers
- Route Setters
- Climbing Influencers
- Climbers
- Head Coaches
- Potential Investors



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