



SHAPING
THE FUTURE
OF INDOOR
CLIMBING

WICS
WORLD INDOOR **CLIMBING SUMMIT**

2nd
World Indoor Climbing Summit

June 19 - 21, 2019
Sofia Tech Park, Sofia, Bulgaria

Introduce your company to narrow-targeted audience with a strong focus on indoor climbing

- Present your products and services in front of key figures of the climbing industry
 - Meet decision makers from over 30 countries worldwide
 - Discover new partnership opportunities and distribution channels
- Create strong relationships with climbing influencers
 - Learn about the latest trends from highly successful industry experts

WICS 2018
sum up



300+
Visitors



38
Countries



17
Exhibitors

Exhibitor Profile

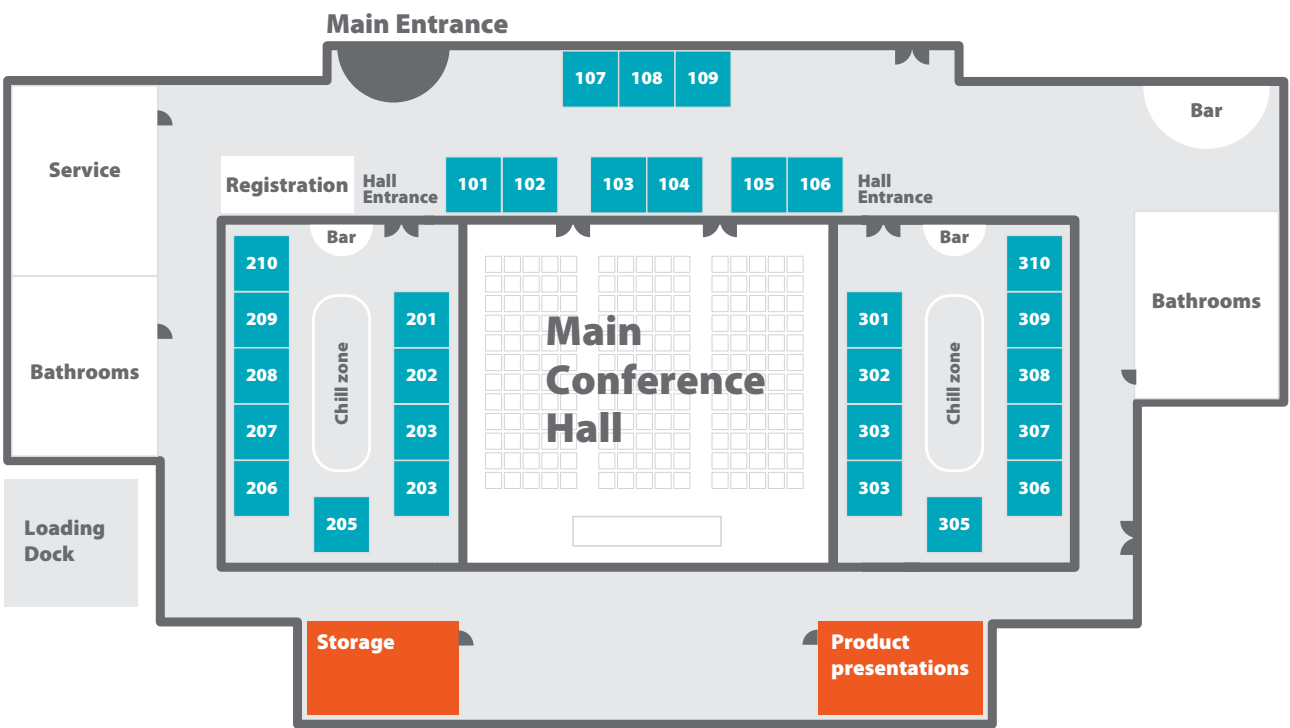
- Climbing Walls
 - Flooring
 - Holds and Volumes
 - Climbing Gear
 - Climbing Safety
- Sports/Climbing Wear
 - Insurance
 - Financing
 - Software
 - Consulting

Visitor Profile

- Climbing Gym Owners, Managers and Operators
- Route Setters
- Climbing Influencers
- Climbers
- Potential Investors

Booth prices

Booth Space Type	Early Bird (Before 15.02)	Standard (Before 15.03)
3x3 m - Includes 2 exhibitor and 10 client event passes.	3000 EUR	4200 EUR
6x3 m - Includes 4 exhibitor and 20 client event passes.	6000 EUR	8400 EUR



Advertising Opportunities

ADVERTISING

Service	Early Bird (Before 15.02)	Standard
Ad space in the event guide book		
- Full Page	2000 EUR	2600 EUR
- Half Page	1300 EUR	1700 EUR
- Quarter Page	650 EUR	900 EUR
Bag branding (15x15cm logo)	2500 EUR	3300 EUR
Bag inserts (limited positions available)	400 EUR	550 EUR
Logo on badge holders	1600 EUR	2100 EUR
Banner on WICS homepage	300 EUR	400 EUR
Branded e-mail blast	600 EUR	800 EUR
Special events	upon request	

PRESENTATION SLOT

Hall	Standard
Main Hall* (limited availability)	3000 EUR
Product Presentation Hall	500 EUR

* Each paid presentation includes one free event pass for the speaker

Impressions from WICS 2018:



As for a first show I think (WICS) was incredible effort... The safety talks were good... The networking opportunities are mostly for what I come here, to actually get my head around the climbing wall trade.

Robert Wilson / Sales & Marketing Director at DMM



... there are some really quality people here so what I mean by that is there has been kind of a filter applied, so it's the higher level clientele.

Dana Schenhoffer / Account Manager at Head Rush Technologies



It's been a really positive show for us... the networking opportunities were great. I mean I got to meet a lot of customers I did not had the chance to meet in person before...

Tod Bloxham / CEO of Rock Gym Pro

Exhibitors at WICS 2018:



Visitors at WICS 2018:



...and many more

Register as an Exhibitor at:

www.climbingsummit.com/exhibitor-registraton/

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