



**SHAPING
THE FUTURE
OF INDOOR
CLIMBING**

20—23.06.2023
SOFIA

**SPONSOR
PACKAGES**



20—23.06
2023
SOFIA
BULGARIA

The World Indoor Climbing Summit (WICS) aspires to bring together the climbing community from all over the world to engage in meaningful discussions and presentations focused on the future prospects of the indoor climbing industry.

The summit encompasses a conference and an exhibition area, offering a platform for climbing gym owners to interact with potential suppliers and expand their professional network.

In its previous editions of 2018 and 2019, the panel discussions and networking events attracted nearly 300 climbing gym owners and other industry specialists.

WICS 2023 will be a primarily invitation-only conference event, commencing with the debut of the **Set & Send Boulder Competition**, a novel sport climbing format with emphasis on routesetting.

WWW.CLIMBINGSUMMIT.COM



PROGRAM

20.06

Set & Send Boulder Comp

The inaugural edition of a unique boulder competition with an emphasis on route-setting

21.06 - 22.06 All Day

Climbing Holds Exhibition

21.06 — Conference Program

Global State of The Market

Analyzing the trends in demand for indoor climbing facilities and their impact on the global market

Creating Generations of Climbers

The role of climbing gyms in introducing climbing to youth and families

Architectural Design of Climbing Gyms

Innovative use of space in modern climbing gym design

Climbing Competitions

How to increase audience engagement



PROGRAM

22.06 — Conference Program

Routesetting Trends

Balancing creativity and safety in modern climbing routesetting practices

The Road from Climbing to Entrepreneurship

Challenges and opportunities of becoming a successful gym owner while also being a professional climber

Important Metrics for Gym Owners

Leveraging data to improve member retention and satisfaction for gym owners

Big Gym Chain Owners

Looking for solutions for challenges with regulations, demographics, human resources, investment and more...

WICS Rooftop Party

The right time and place to forget you were ever an athlete, manager or businessman and party like a teenager

23.06 — Factory Trip / Climbing Trip

Choose between a trip to our factory where you will see how the “magic” happens or a trip to a local climbing crag where you can put your skills to the test.

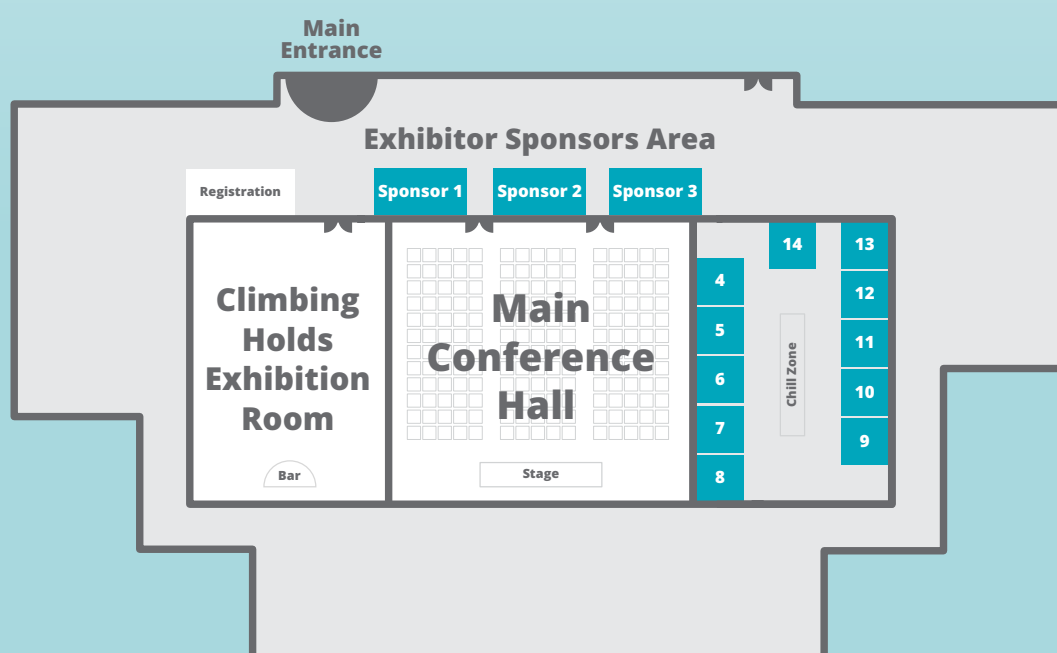


VENUE

Sofia Tech Park

WICS is held at the Sofia Tech Park's John Atanasoff Innovation Forum event center, right next to Walltopia Headquarters. The Sofia Tech Park is a 10 minute drive away from the airport, a 12 minute walk from one of Sofia's main shopping centers (The Mall) and a 15 minute drive from the city's center.

Sofia Tech Park on Google Maps



CLIMBING HOLDS EXHIBITION SPONSOR

Climbing Holds Exhibition Sponsorship provides a convenient 3x2.5m area close to the main conference floor, allowing you to display your new climbing hold sets.

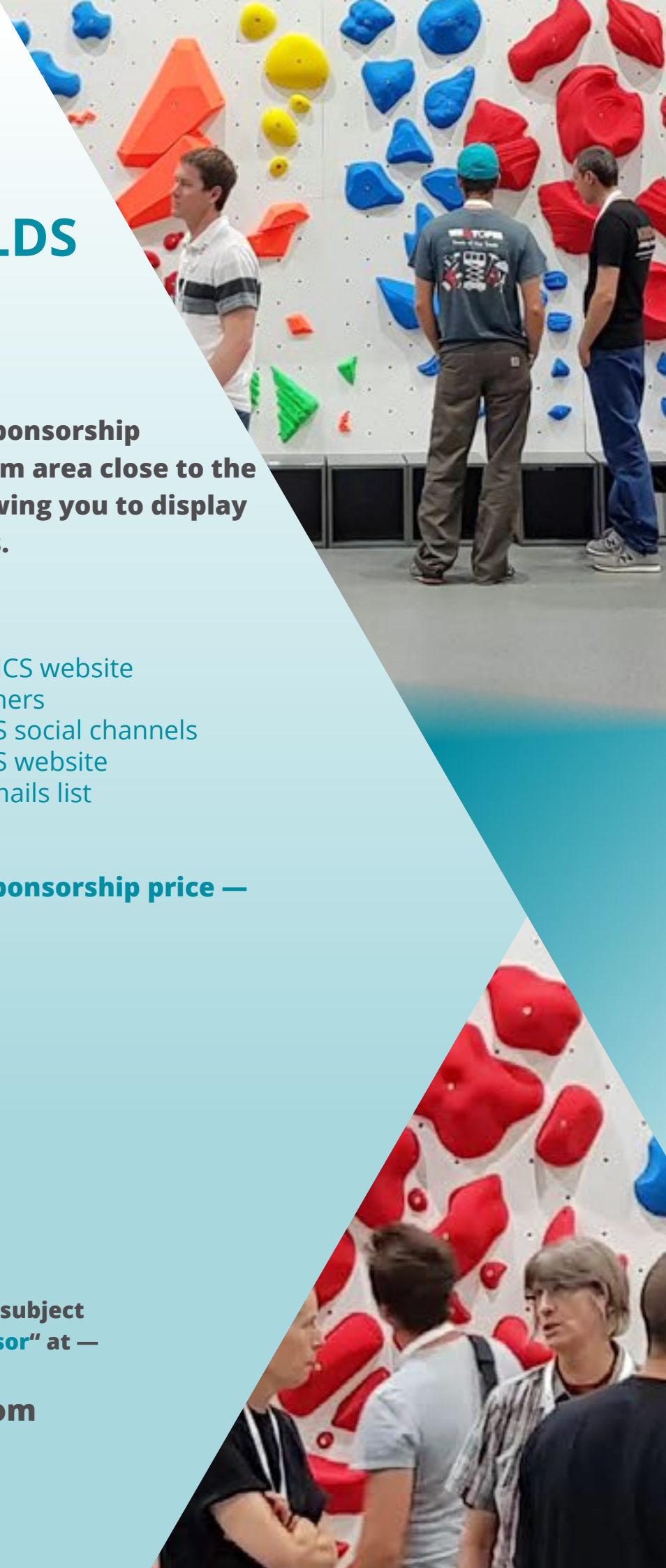
The package also includes:

- Logo on home page of WICS website
- Logo on event Stage Banners
- Product spotlight on WICS social channels
- Product spotlight on WICS website
- Promo e-mail to WICS e-mails list

Climbing Holds Exhibition Sponsorship price —
€ 1500

For inquiries send an email with subject
“Climbing Holds Exhibition Sponsor” at —

info@climbingsummit.com



SUPPLIER SPONSOR

Supplier Sponsorship offers exclusive membership in the prestigious family of top brands in the climbing industry —

One Climbing Shoes Brand
One Safety Equipment Brand
One Auto-belay Brand
One Clothing Brand
One Climbing Walls Brand
One Flooring Solutions Brand
One Gym Software Brand

The package includes:

- Premium Logo Position on home page of WICS website
- Premium Logo Position on Event Stage Banners
- Product spotlight on WICS social channels
- Product spotlight on WICS website
- Promo e-mail to WICS e-mails list
- Full Page AD in WICS Supplier Guide Book

Supplier Sponsorship price —

€ 2000

For inquiries send an email with subject “Supplier Sponsor” at —

info@climbingsummit.com



EXHIBITOR SPONSOR

Exhibitor Sponsorship is specifically designed for products and services that broaden the interests of the audience and showcase new advancements in the business.

The package includes:

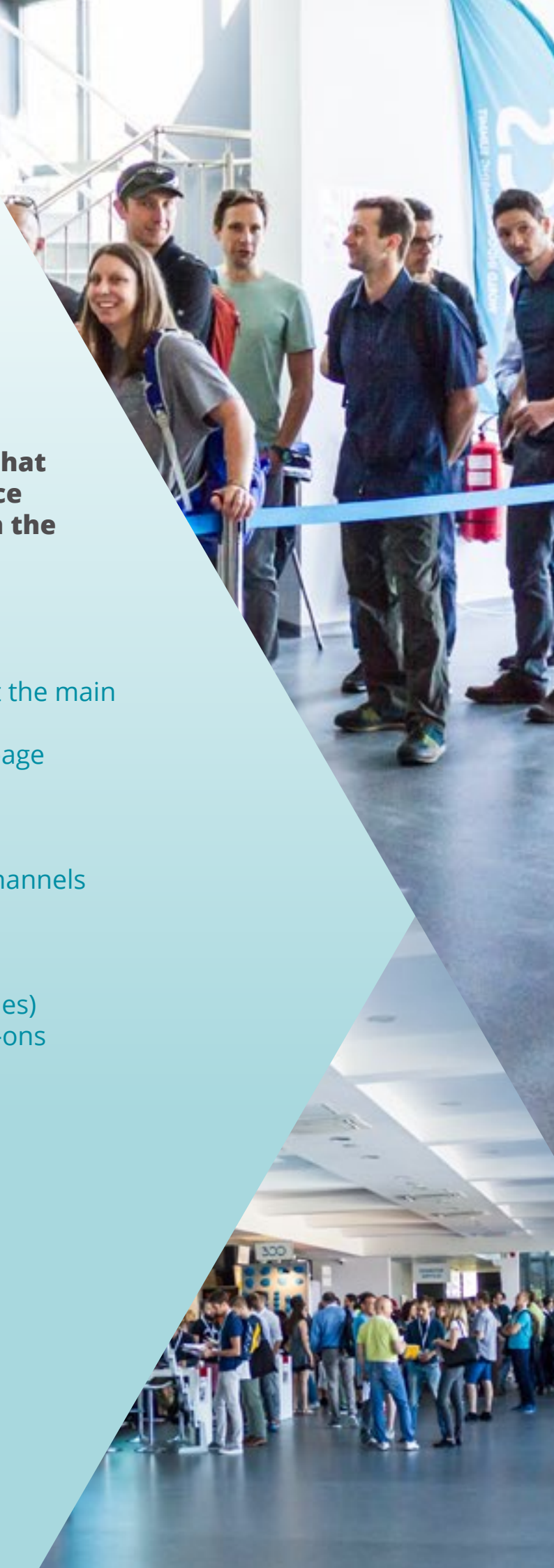
- Premium 6x3m exhibition space at the main entrance of the conference hall
- Premium Logo Position on home page of WICS website
- Premium Logo Position on Event Stage Banners
- Product spotlight on WICS social channels
- Product spotlight on WICS website
- Promo e-mail to WICS e-mails list
- 15" video spot between lectures once per day (not during break times)
- Discount 15% on sponsorship add-ons

Exhibitor Sponsorship price —

€ 3000

**For inquiries send an email
with subject "Exhibitor Sponsor" at —**

info@climbingsummit.com



SPONSORSHIP ADD-ONS

Additional advertising placements can be reserved separately on the WICS digital platforms and at the event venue:

- Presentation slot in the
- main event program — **€ 3000**
- WICS Cocktail Sponsor (cocktails space branding and opportunity to address the attendees) — **€ 2500**
- WICS Rooftop Party Sponsor (party space branding and opportunity to address the attendees) — **€ 2500**
- Goodie Bag Sponsor — **€ 2500**
- Badge Holder Sponsor — **€ 2000**
- Lanyard Sponsor — **€ 1500**
- 15" video spot between lectures once per day (not during break times) — **€ 1500**
- Banner in the terrace area (5 avail.) — **€ 1200**
- Banner in the Holds Exhibition Area (5 avail.) — **€ 1000**
- Full Page AD in WICS Supplier Guide Book — **€ 1000**
- Half - Page AD in WICS Supplier Guide Book — **€ 750**
- Digital product spotlight — **€ 500**
- Bag inserts — **€ 450**

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